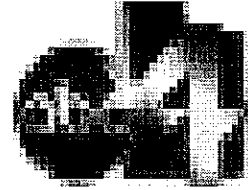


ORDER

Orders
Order / Rev: 59067
Alt Order #:
Product Desc: ESTIMATE 12124
Estimate: 12124
Flight Dates: 09/25/12 - 09/30/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: CIA - O

KTVX-TV

Primary AE: Office Accounts
Sales Office: SLC
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Matheson for Congress 2012
Demographic: HH
Product Codes: US Congress
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/27/12 | 09/30/12 | 23 | \$3,985.00 | \$3,387.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2012 | 23 | \$3,985.00 | \$3,387.25 | 0.00 |
| Totals | 23 | \$3,985.00 | \$3,387.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Office Accounts | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|-------|----------|
| E 1 | KTVX | 09/25/12 | 09/27/12 | ABC4 News at 10pm M-EM M-F 10p-1036p | | 10p-1036p | -1-1--- | :30 | 2 | \$400.00 | P-3 | 0.00 | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1-1--- | | | | | 2 | \$400.00 | | 0.00 | | | |
| E 4 | KTVX | 09/25/12 | 09/28/12 | M-F 6a-630a GMU M-F 6a-630a GMU | CM | 6a-630a | -1111-- | :30 | 4 | \$95.00 | P-3 | 0.00 | NM | 4 | \$380.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1111-- | | | | | 4 | \$95.00 | | 0.00 | | | |
| E 5 | KTVX | 09/28/12 | 09/28/12 | M-F 630a-7a GMU M-F 630a-7a GMU | CM | 630a-7a | ----1-- | :30 | 1 | \$130.00 | P-3 | 0.00 | NM | 1 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----1-- | | | | | 1 | \$130.00 | | 0.00 | | | |
| E 6 | KTVX | 09/25/12 | 09/28/12 | Good Morning America GMA 7a-9a | CM | 7a-9a | -1111-- | :30 | 4 | \$140.00 | P-3 | 0.00 | NM | 4 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -1111-- | | | | | 4 | \$140.00 | | 0.00 | | | |
| E 7 | KTVX | 09/26/12 | 09/26/12 | M-F 9a-10a M-F 9a-10a | CM | 9a-10a | --1---- | :30 | 1 | \$125.00 | P-3 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | --1---- | | | | | 1 | \$125.00 | | 0.00 | | | |
| E 10 | KTVX | 09/27/12 | 09/27/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | ---1--- | :30 | 1 | \$250.00 | P-3 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---1--- | | | | | 1 | \$250.00 | | 0.00 | | | |

Order / Rev: 59067
Alt Order #:
Flight Dates: 09/25/12 - 09/30/12

Advertiser: Matheson for Congress 2012
Product Desc: ESTIMATE 12124
Estimate: 12124
KTVX-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|------------------------------------------|-------|-------------------|---------|-----|-------------|----------|-----|---------------|--------|-------|------------|
| E 11 | KTVX | 09/25/12 | 09/27/12 | ABC4 News at 4p ABC4 News at 4p | CM | 4p-430p | -1-1--- | :30 | 2 | \$165.00 | P-3 | 0.00 | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -1-1--- | | 2 | | | \$165.00 | | | 0.00 | | | |
| E 12 | KTVX | 09/26/12 | 09/28/12 | ABC4 News at 430p ABC4 News at 430p | CM | 430p-5p | --1-1-- | :30 | 2 | \$165.00 | P-3 | 0.00 | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --1-1-- | | 2 | | | \$165.00 | | | 0.00 | | | |
| E 13 | KTVX | 09/25/12 | 09/27/12 | ABC4 News at 5p ABC4 News at 5p | CM | 5p-530p | -1-1--- | :30 | 2 | \$165.00 | P-3 | 0.00 | NM | 2 | \$330.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -1-1--- | | 2 | | | \$165.00 | | | 0.00 | | | |
| E 14 | KTVX | 09/26/12 | 09/28/12 | ABC4 News at 6p ABC4 News at 6p | CM | 6p-630p | --1-1-- | :30 | 2 | \$200.00 | P-3 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | --1-1-- | | 2 | | | \$200.00 | | | 0.00 | | | |
| E 16 | KTVX | 09/29/12 | 09/29/12 | Sat ABC4 News @ 5p Sat ABC4 News @ 5p | CM | 5p-530p | -----S- | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S- | | 1 | | | \$175.00 | | | 0.00 | | | |
| E 17 | KTVX | 09/30/12 | 09/30/12 | SUN ABC4 News @ 5p SUN ABC4 News @ 5p | CM | 5p-530p | -----S | :30 | 1 | \$175.00 | P-3 | 0.00 | NM | 1 | \$175.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | <u>Rate</u> | | | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -----S | | 1 | | | \$175.00 | | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 23 | \$3,985.00 |